

TBEAR Coaching Model Certification

The TBEAR Coaching Model™ is a powerful, multi-dimensional approach to coaching and leadership development. It blends a structured, five-step coaching conversation framework with a metaphor-rich system of Bear Archetypes—each symbolizing a core leadership energy.

Bear Whisperer

The Bear Whisperer Program is a powerful, story-driven coaching and personal development experience designed to help emerging leaders and young adults discover the strengths already within them.

Luminary Bear Series

The Luminary Bear Program is a reflective, emotionally intelligent coaching experience designed for youth on the brink of transition—whether graduating high school, starting post-secondary, entering the workforce, or simply figuring out who they want to be next.

Luminary Leadership Journey

The Luminary Leadership Journey is a transformational coaching experience for emerging and established leaders who want to lead from the inside out. It integrates emotional intelligence, metaphor, and self-leadership with the archetypal wisdom of the five Bear energies from the TBEAR Coaching Model™.

One – On – One Coaching

The One-on-One Coaching model built around the TBEAR Coaching Model™ offers a personalized coaching experience that is structured, emotionally intelligent, and deeply transformational.

Culture Whisperer Program

The Culture Whisperer Program equips leaders, coaches, and change agents to identify, interpret, and influence the unseen dynamics that shape team and organizational culture.

TBEAR Coaching for Teams

The TBEAR Coaching Model™ for Teams is a transformative group coaching framework that supports teams in deepening trust, surfacing truth, and creating meaningful progress—together.